

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

415 Madison Avenue, 12th Fl.
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176 WORDS, 60 SECONDS

PEOPLE-PLEASING PIES

HERE'S SOME SWEET NEWS STRAIGHT FROM THE FREEZER CASE: YOU CAN NOW FIND DELICIOUS PIES MADE WITH THE HIGHEST-QUALITY INGREDIENTS AND SIGNATURE HANDMADE TOUCHES. WHEN YOU TAKE HOME A MARIE CALLENDER'S APPLE PIE, YOU'LL FIND FRESH FUJI APPLES FROM CALIFORNIA AND WASHINGTON THAT ARE SWEETER AND LESS TART THAN THE GRANNY SMITH APPLES USED IN MANY OTHER PIES. WHAT'S MORE, WHEN IT'S APPLE HARVEST TIME, MARIE CALLENDER'S LOOKS TO AN APPLE EXPERT WHO TASTES THE APPLES EVERY WEEK TO ENSURE THEY'RE PIE-READY AND PERFECT FOR PICKING. MANY OF THE OTHER FRUIT AND CREAM PIES ALSO HAVE THEIR OWN SPECIAL TOUCHES. FOR EXAMPLE, THE MARION BLACKBERRIES AND RASPBERRIES IN THE RAZZLEBERRY PIE ARE PICKED BY HAND AND THEN PLACED INTO THE PIE CRUST WITH CARE. ADDITIONALLY, THE LEMON MERINGUE PIES AND CHOCOLATE SATIN PIES ARE HAND-DECORATED—TO ENSURE PERFECT MERINGUE PEAKS AND CHOCOLATE CURLS. AND DON'T FORGET TO TOP YOUR PIE WITH THE REAL CREAM GOODNESS OF REDDI-WIP. PICK UP A MARIE CALLENDER'S PIE IN THE FREEZER CASE OF A STORE NEAR YOU.

NOTE TO BROADCASTERS: PLEASE DO NOT BROADCAST THIS STORY UNTIL NOVEMBER 1, 2013.