174 WORDS, 60 SECONDS

## HELP FOR CHILDREN WITH CANCER

THE GOOD NEWS: THE VAST MAJORITY OF CHILDREN WITH CANCER RECOVER, THOUGH A LOT OF RESEARCH, CARE AND FUNDING ARE STILL NEEDED. THE BETTER NEWS: MORE THAN SIXTY-FIVE MILLION DOLLARS FOR CHILDHOOD CANCER RESEARCH AND TREATMENT HAS BEEN RAISED BY ONE COMPANY, AND YOU CAN BE A PART OF THE ONGOING SEARCH FOR A CURE THROUGH THE FRIENDS OF A FEATHER CAMPAIGN, A CHILDHOOD CANCER AWARENESS PLUSH DUCK, SPORTING A YELLOW COMMEMORATIVE RIBBON, IS AVAILABLE AT AFLAC--DOT--COM--SLASH--FRIENDS FOR TEN DOLLARS, WITH ALL THE PROCEEDS, PLUS TWENTY DOLLARS FOR EVERY DUCK SOLD, GOING TO THE AFLAC CANCER CENTER IN ATLANTA, ONE OF THE TOP-RATED PEDIATRIC CANCER CENTERS IN AMERICA. IN ADDITION, THE AFLAC ANNUAL HOLIDAY DUCK WILL BE SOLD BY MACY'S, WITH ALL PROCEEDS GOING TO CHILDHOOD CANCER TREATMENT AND RESEARCH AT SEVERAL HOSPITALS, A COLLECTOR'S ITEM, THE DUCK, DECKED OUT IN HOLIDAY GARB, HAS ALREADY RAISED SOME THREE MILLION DOLLARS, YOU CAN LEARN MORE AT AFLAC--DOT--COM--SLASH--FRIENDS OR FOLLOW THE ORGANIZATION ON TWITTER AND FACEBOOK.