

177 WORDS, 60 SECONDS

CREATIVE COOKING COULD LAND YOU A LOT OF DOUGH

LADIES AND GENTLEMEN, START YOUR OVENS. YOU COULD WIN A MILLION DOLLARS IN THE 45TH PILLSBURY BAKE-OFF CONTEST WITH ONE SIMPLE RECIPE IDEA. SIMPLY SUBMIT AN ORIGINAL RECIPE IN ONE OF FOUR CATEGORIES: BREAKFAST & BRUNCHES, ENTERTAINING Appetizers, Dinner Made Easy or Sweet Treats. One of the FOUR CATEGORY WINNERS EARNS THE MILLION-DOLLAR GRAND PRIZE AND TEN THOUSAND DOLLARS IN G-E KITCHEN APPLIANCES. THE OTHER THREE WINNERS EACH GET FIVE THOUSAND DOLLARS IN CASH AND THREE THOUSAND DOLLARS IN G-E APPLIANCES. RECIPES ARE JUDGED ON TASTE, APPEARANCE, CREATIVITY AND CONSUMER APPEAL AND MUST USE ELIGIBLE PRODUCTS SUCH AS SMUCKER'S JAMS, MUIR GLEN CANNED TOMATO PRODUCTS, LAND O LAKES BUTTER AND EGGS OR FISHER NUTS. GO TO BAKE-OFF--DOT--COM FOR OFFICIAL RULES AND TO ENTER BY APRIL EIGHTEENTH. IN ADDITION TO ENTERING THE BAKE-OFF CONTEST, YOU CAN ALSO HELP JUDGE IT. STARTING IN MAY, YOU CAN VISIT BAKE-OFF--DOT--COM TO VOTE AND HELP DECIDE ON TEN OF THE ONE HUNDRED FINAL RECIPES THAT WILL COMPETE FOR ONE MILLION DOLLARS.