

Entertaining Ideas

Champagne Only Comes From Champagne, France

(NAPSA)—Whether you're the host or the guest, finding something that everyone will enjoy can be a challenge. Unless you decide to put some sparkle into the festivities.

Champagne can enliven any meal on any occasion. This unique sparkling wine is produced exclusively in Champagne, a region of France recognized for its distinctive history, singular climate and world-renowned winemaking expertise. Blended together, the Champenois talent, weather and geography extract from its prized grapes the sparkling wine of legends, champagne.

If there is any weakness in the world of wine, it is the unnecessary confusion many experience when trying to select the right wine for the right occasion. But one thing is for sure: location matters. That is why quality winemakers worldwide proudly display their geographic names, or appellations, on their labels. Think of the names you associate with quality: Napa, Bordeaux, Willamette, Burgundy and, of course, Champagne.

Just 90 minutes northeast of Paris, the Champagne region owes



Champagne can be a sparkling way to delight guests for any occasion.

its success to its extreme temperatures, chalky sub-soil and variable sunshine that yield only grapes of inimitable character. Champagne allows the planting of only three grape varieties (Pinot Noir, Pinot Meunier, Chardonnay) on a restricted number of plots. Winemaking and its aging process are strictly controlled to produce an unparalleled selection of the finest sparkling wines. Only in the Champagne region of France can these characteristics be combined to yield a unique wine named for the area.

Don't be intimidated; just remember that location matters and champagne only comes from Champagne, France.