

CONTEST CORNER

The Ultimate Summer Party

(NAPSA)—Three days of unrivaled revelry: It's the vacation of a lifetime that could be yours if you're among the lucky winners of an exciting summer contest.



Win a weekend for two at what's expected to be the ultimate summer party.

Called "Hit the E! Summer Hot Spot with Kahlúa," the contest offers consumers the chance to experience a once-in-a-lifetime party. Sponsored by Kahlúa, one of America's leading spirits brands and E! Entertainment Television, the contest offers trips for two to fifteen lucky grand prize winners. Each grand prize consists of a three-day, two-night trip to an event-filled weekend (September 19-21, 2002) for two at the "Ultimate USA Hot Spot" (destination unknown) plus \$250 in spending cash.

To enter the contest, participants will be asked to answer two multiple-choice questions; winners will be randomly chosen from all who answered correctly.

Also, throughout the summer, E! will be showcasing "the hottest spots" across the country. Viewers can go online to select their favorite "Hot Spot" from a selection of popular summertime destinations. The winning Hot Spots will be showcased on E! Entertainment throughout the summer.

The contest is open from May 9 to August 19 to U.S. consumers who are at least 21 years old and official entry forms are available wherever Kahlúa is sold. To learn more about the contest log onto Kahlúa's Web site at www.kahlua.com or E! Entertainment Television's Web site at www.eonline.com.

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Note to Editor: Due to state law, contest not open to California residents.