

Happy Anniversary, Cabbage Patch Kids Celebrating 25 Years Of Memories

(NAPSA)—Many parents who rush to stores for the latest must-have toy or video game might actually be doing the same thing their own parents did 25 years ago when one of the most famous toy brands in history made its debut.

The Cabbage Patch Kids caused an unprecedented frenzy when they were first released in 1983. Since then, over 115 million have been “adopted,” and their popularity has led to the creation of numerous clubs, Web sites and stories about them.

Now, as the brand marks its 25th anniversary, fans of the Cabbage Patch Kids have a new reason to be excited. A celebration-themed doll line includes the “Fun-to-Feed Baby,” which licks a Carvel ice cream cone and comes with a “magic” washcloth used to wipe sprinkles off its face. There’s also the new “Lil’ Sprouts”—a collection of small Cabbage Patch Kids dolls that have a “Sparkle Party” theme to coincide with the anniversary.

Connecting With Kids

The emotional connection many people share with their Cabbage Patch Kids has become almost legendary. Their stories show the great capacity kids have to love and care. It is a responsibility entrusted to and treasured by Cabbage Patch Kids. Many “parents” flock every year to the “birthplace” of their adopted “babies”—a place called “Baby-Land General Hospital,” located in Georgia. That emotional connection is one reason why Carvel is helping to mark the 25th anniversary by giving away a trip to the Cabbage Patch Kids’ birthplace, a sweepstakes offered on specially marked packages of



An iconic toy is celebrating its 25th anniversary with new faces and sweet treats.

Carvel ice cream cakes, available in supermarkets.

At over 70 years old, Carvel is the nation’s first retail ice cream franchise and is an iconic part of many people’s childhoods. Now that Celebration Foods distributes Carvel ice cream cakes through supermarkets nationwide, more people than ever before will be able to associate fun and memories with Carvel ice cream.

Yesterday, Today and Tomorrow

Conceived as Appalachian works of art, Cabbage Patch Kids have come a long way from the first designs made by their creator, Xavier Roberts. With their unique birth certificates, individual names and unmistakably famous—and loveable—faces, many say that Cabbage Patch Kids will always have a special place in people’s hearts and in history.

Web Watch

To learn more about the Cabbage Patch Kids, visit www.mycpk.com and www.cabbagepatchkids.com. Visit www.celebrationfoods.com to learn about Carvel’s instant-win game.