

Time Flies

25 Years Of Caring

(NAPSA)—Back in 1982, “E.T.” arrived in movie theaters, “Dallas” ruled on TV, Toto topped the music charts and young children became enamored with a group of characters from Care-A-Lot who offered a sweet and genuine message of caring and sharing.

Now, 25 years later, the Care Bears are still helping little ones learn to express their emotions, while taking parents and grandparents on a trip down memory



A popular line of plush toys is celebrating its 25th anniversary with a special collector's edition.

lane. In honor of their Silver Anniversary (and more than 70 million toys sold), the Care Bears are being celebrated with a special limited-edition, silver-and-white bear—the softest and sweetest new keepsake for Care Bears fans of all ages!

The 25th Anniversary Care Bear, in stores September 25th, has real Swarovski crystal eyes, silver-plated buttons and is accompanied by a rare DVD containing the very first Care Bears TV episode, “The Land Without Feelings,” which has not been aired since its original broadcast.

To learn more, visit www.playalongtoys.com/carebears.