

THEN & NOW!

A Teddy Bear To Hug

(NAPSA)—A lot of bear hugs have gone by since the very first Teddy Bear appeared 100 years ago.

THEN: The first Teddy Bears, named after President Teddy Roosevelt, appeared in a Brooklyn stationery and novelty store window in 1902. The two bears, made by the shopkeeper's wife from plush stuffed excelsior, were immediately popular.



The new Fuzzy bear is an updated version of an old favorite.

NOW: A delightful new plush Teddy Bear has been introduced that's perfect for hugging and just right for cuddling. The bear, called Touch My Heart Fuzzy Bear, is a huggable 15-inch plush Teddy Bear that, when switched on, becomes a unique playmate that children can confide in and laugh with.

Children can press Fuzzy's right ear and he greets them with one of many gentle phrases like "Have you ever wished upon a star? I wished I could have all the desserts I wanted." Fuzzy then asks a question, for instance, "What would you wish for?" He then pauses to listen to the child's response, then says something such as, "I know exactly what you mean." The Fuzzy Bear, created by SmartGroup, encourages sharing of personal feelings—with sometimes humorous or heart-warming results. Touch My Heart Bear is available at all Wal-Mart stores.