

## Happy 100th Birthday, Teddy Bear!

(NAPSA)—Happy birthday, Teddy Bear! This fall marks the 100th birthday of the beloved Teddy Bear, a toy inspired by President Teddy Roosevelt's Mississippi hunting trip in November 1902. Just in time to kick off the Teddy Bear's centennial celebration, Boyds Bear Country-the world's most humongous teddy bear store<sup>™</sup>—celebrates its grand opening in Gettysburg, Pa. on September 27. This 120,000square-foot store and museum. located on 132 acres, is home to more than 66,000 Teddy Bears.

Other unique features include a 22-foot-high Noah's Ark display, a 40-foot indoor stream complete with three waterfalls, a fireplace made from 4,200 stones and three food court areas that seat over 500 people.

The free museum offers the history of the Teddy Bear, the Boyds Collection and its products. The museum and store are open seven days a week, 10:00 a.m. to 6:00 p.m. (except for holidays). For more information and directions, go to www.boydsbearcountry.com.



For those who can't make it to Boyds Bear Country for the Grand Opening, QVC will broadcast live from the store on September 27, 2002, kicking off the first of three shows at midnight, and again from 9 a.m. to 11 a.m. and 10 p.m. to midnight (EST), and will feature several special and commemorative Boyds collectible bears. Boyds Bears can also be personalized to mark a special occasion. Visitors can log onto www.QVC.com or call QVC at 1-800-345-1515 for more information.