

HINTS FOR HOMEOWNERS

Make Sure the “Fresh Air” is Really Fresh

(NAPSA)—According to the American Academy of Asthma, Allergy and Immunology, 35 million Americans suffer from seasonal allergies. Because of allergens like pollen, allergy sufferers may choose to stay inside during allergy season. Unfortunately, a home’s air may not be so fresh either and can contain allergens such as dust mites, pet dander and mold.

In fact, according to the Environmental Protection Agency (EPA), levels of air pollution inside the home can be two to five times higher (and occasionally 100 times higher) than outdoor levels—so it’s not surprising that the EPA ranks poor indoor air quality among the top five environmental risks to public health.

Luckily for asthma and allergy sufferers, it’s much easier to combat indoor allergens than those outside. Filtrete™ Vacuum Accessories offer these simple steps all allergy sufferers can take to reduce the allergens in their homes and breathe a little easier:

- **Concentrate on Surfaces**—Keeping the entire home clean is essential to eliminating not only bacteria and germs but allergy-aggravating dust and mold as well. Concentrate on tabletops, shelves, sinks and floors to control the sources of allergens and keep many out of your home’s air.

- **Ventilate Your Home**—Air at home needs to circulate with outdoor air every now and then. Air pollution in the average American home, as measured by the EPA, is usually two to five times worse than outdoors. Often, this is due to inadequate ventilation. Unless you have severe outdoor allergies, users should open up the windows



To minimize air pollution in your home, use vacuum accessories that provide superior filtration capabilities.

and let nature mix with the indoors.

- **Filter the Air**—Reduce allergy symptoms by vacuuming regularly and using allergen or HEPA Filtrete Vacuum Accessories. Both work to ensure loose particles are trapped within the filter and not released into the air.

In addition to vacuum filters, Filtrete Vacuum Accessories offer vacuum bags and belts to help consumers keep homes cleaner by trapping dust while maintaining vacuum durability and suction. Filtrete vacuum bags easily capture micro-particles including dust, pet dander, allergens, mold and bacteria, and electrostatically-charged fibers in the premium HEPA bags act as small magnets to attract both large and small particles from the air, seizing and containing them on contact.

For more information on Filtrete Vacuum Accessories, please visit www.filtretevac.com.