

Kitchen Korumer

All Refrigerators Are Not Created Equal

(NAPSA)—For generations, the kitchen has been the hub of the home; within this gathering place stands a large piece of real estate: the refrigerator. With so many options, selecting the perfect refrigerator may not always seem easy.

“Currently, the marketplace offers many features to suit consumer needs,” said Shiv Dutt, category manager, Whirlpool brand refrigeration. “Consumers must consider these options and evaluate their unique lifestyles in order to make the best decision for their home.”

Experts advise five key tips to keep in mind when selecting a refrigerator:

1. Know how much space is available in the kitchen for the refrigerator—Appliances come in a variety of dimensions and capacities (often between 10 cu. ft. and 25 cu. ft.). It is important to make note of the height, depth and width available for the refrigerator before shopping, remind experts at Whirlpool.

2. Determine what is important and select a refrigeration platform accordingly—Whirlpool suggests that consumers consider their food prep habits when choosing from three broad configurations.

Top Mount (freezer on top) is best for frozen meals; **Bottom Mount** (freezer on bottom) is best for fresh ingredients; **Side by Side** can be best for both.

3. Work within a reasonable price range—No matter the budget, it has never been more affordable to have a premium look and top-of-the-line amenities such as water filtration and ice makers.



Before shopping, always make note of the height, depth and width you have available for the refrigerator.

4. Select a refrigerator that maximizes its space inside and out—Features such as gallon door bins, base grille filtration and compact ice dispensers maximize space without leaving out beneficial refrigeration elements. Counter-depth refrigerators that align with kitchen counters give that built-in look.

5. Look for innovative features that suit the family's lifestyle—Refrigerators contain a variety of features and styles that help make life simpler and more productive, including fast-fill water dispensers, contoured-yet-functional styling and interoperability with home electronics.

Additionally, ENERGY STAR®-qualified appliances can help reduce energy costs while reducing the impact on the environment. An ENERGY STAR-qualified refrigerator purchased today uses 40 percent less energy than a refrigerator purchased just six years ago. And that is a benefit everyone can live with.