

## Newly Designed Refrigerator Answers Storage Riddle

(NAPSA)—What opens its doors to all, but only a select few make it in? Your traditional side-by-side refrigerator. In fact, a recent survey revealed that 76 percent of consumers who own side-by-side refrigerators complained that certain items don't fit easily into their refrigerator or freezer compartments. But Maytag changed that!

Maytag Appliances has delivered yet another innovative solution for the kitchen designed to make life easier. This year, Maytag introduced the Wide-By-Side™ refrigerator, which boasts the widest available refrigerator and freezer space in a traditional side-by-side refrigerator. The “re-configuration” of the interior allows you to slide in awkward and over-sized items such as pizza boxes and large turkeys with ease. With this new refrigerator, you no longer waste time desperately rearranging items or running back and forth to a second refrigerator. And time is not the only thing you save. The wider space allows for easy storage of bulk food, which ultimately saves you money!

If saving time and money aren't enough, there's more...you don't have to sacrifice style or kitchen space. The Wide-By-Side refrigerator's one-of-a-kind contemporary design complements any kitchen with its distinctive styling. And it looks like a traditional side-by-side refrigerator, only the interior is re-configured with wider space on top for the refrigerator compartment and on the bottom for the freezer compartment. Even better, it all fits within a 36-inch footprint, so you don't need to remodel your kitchen.

The Wide-By-Side refrigerator



**The new Wide-By-Side refrigerator answers your storage dilemmas.**

also features ClimateZone™ technology drawers (in certain models) that automatically store foods at their optimal temperatures, keeping food fresher, longer, and the Elevator Shelf™, an adjustable shelf that can be moved up or down to accommodate for tall or cumbersome items. These innovative features and breakthrough technology offer the ultimate in performance and storage flexibility.

Starting at \$1,649, the new Maytag Wide-By-Side refrigerator is the latest addition to a full line of innovative appliances offered by Maytag, including the Maytag Gemini™ double-oven range, new Neptune™ washer and dryer, Atlantis™ washer, ClimateZone™ refrigerator and Accellis™ 2X fast-cook oven. For more information on Maytag Appliances and its products, call 1-888-4-MAYTAG or log on to [www.maytag.com](http://www.maytag.com).