

A Transportation Toolkit With Money-Saving Ideas For Businesses

(NAPSA)—Happier commuters. Saving money. Being part of a green economy. These common goals for businesses have been made easier to achieve with a new, free toolkit from the Community Transportation Association of America (CTAA).



Many contend that a business transportation program can enhance productivity.

The organization offers an online transportation toolkit to help businesses of all sizes build a practical, cost-effective employee transportation program that is easy to implement and inexpensive to maintain.

Studies show that employers who provide transportation benefits for their workforce also gain in other ways, such as attracting and retaining workers and increasing customer access to goods and services.

Says Janet Kavinoky, director of transportation infrastructure at the U.S. Chamber of Commerce, “Businesses large and small know that their employees are most productive when they have safe, reliable and convenient transportation options. By taking advantage of this toolkit, employers are not only helping their workers but also their own bottom lines.”

The Transportation to Work Toolkit contains information on tax incentives, ridesharing, vanpools and much more.

For more information, contact Pamela Friedman at friedman@ctaa.org or 800.891.0590 ext. 720. To find the toolkit online, visit www.ctaa.org/transportation_to_work.