

Unwrapping New Holiday Traditions

(NAPSA)—There may be no place like home for the holidays, but an increasing number of Americans are opting to spend the holiday season at timeshare resorts.

The resorts let people spend the holidays together in an exciting locale, while still preserving many of the creature comforts of home.

Plus, many owners say the getaways help take the stress out of the holidays. In fact, a new study of timeshare owners by Price-waterhouseCoopers showed that more than 70 percent believe that vacation ownership has positively impacted their household's quality of life.

Home Away From Home

There are about 150,000 timeshare units in the U.S., and many now include studios, one-, two- and three-bedroom apartments, full kitchens, dining areas, washer/dryer and a living room.

Additionally, the American Resort Development Association (ARDA) says most resorts now offer supervised activities for the kids and game rooms and amenities for the teens. Adults can enjoy the spa, fitness center, tennis clinic, a round of golf or simply lounging by the pool or on the beach.

Where In The World To Go

While turkey at grandmother's remains a wonderful tradition,



Getaway Gift—Destination family gatherings can take the stress out of holidays and offer quality time together.

many new family traditions include gathering at a beach resort, a ski mountain, a golf resort or a theme park. Families can also choose from lakeside homes, mountain resorts or a cosmopolitan place in the city.

ARDA has free guides for consumers on timeshare ownership offering advice such as the following:

- Visit a timeshare resort on your next vacation.
- Choose a vacation that fits your lifestyle.
- Read all documents carefully and understand what type of product you are being offered.
- Look for signs of good management.
- Verify the resort's affiliation with an exchange company.

To learn more, visit www.arda.org.