

Piracy Report Reward Ceiling Raised To \$1 Million

(NAPSA)—In 2006, the Software & Information Industry Association (SIIA), the principal trade association for the software and digital information industry, paid \$78,500 to sources who reported software piracy. Now the organization is increasing the maximum reward available under its software piracy reward program—to \$1 million.

Through its Corporate Content Anti-Piracy program, SIIA offers rewards-ranging from \$500 for a settlement of \$10,000 to \$1 million for cases with settlement amounts over \$20 million-to eligible individuals who report verifiable instances of corporate software piracy. The maximum reward, as well as other reward amounts available through the program, was raised to be consistent with SIIA's recently announced reward program for reports of content piracy (see www.siia.net/press/releases/CCAPreward-program.pdf).

In 2006, SIIA issued 17 rewards to individuals who reported inci-

dents of software piracy that went through to settlement. The average reward was \$4.618.

"SIIA was the first trade association to offer cash rewards to sources who report software piracy in U.S. companies," said Keith Kupferschmid, SIIA's vice president of Intellectual Property Policy and Enforcement. "The rewards program has proven to be a very useful tool in encouraging individuals to provide accurate and reliable reports of software theft."

Individuals interested in learning more about the rewards program or submitting a piracy report can do so through SIIA's hotline at (800) 388-7478 or the online Piracy Report Form at www.siia.net/piracy/report.

About SIIA

SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information, visit www.siia.net.