

EVERYDAY REALITY



WAKE UP. CHECK YOUR NUMBER. BRUSH YOUR TEETH. NOTHING TO WORRY ABOUT—UNLESS THERE IS. STICK. SQUEEZE. TEST. CAN YOU AFFORD IT? WHAT ABOUT THE NEXT TIME? WORRY. FILL. JAB. BREAKFAST. FEED THE KIDS. FEED YOURSELF. NOTHING TO WORRY ABOUT—UNLESS THERE IS.

WORK. WOOLY. NUMBERS. AGAIN. LUNCH. CALCULATE. DECIDE. EXPLAIN, BECAUSE EVERYONE ASSUMES YOU'RE AN EXPERT, EVEN WHEN THERE ARE FEW ANSWERS. PLAN. WILL YOU FIND TIME TO EXERCISE TODAY? NOTHING TO WORRY ABOUT—UNLESS THERE IS.

HOME. ANOTHER DAY. THERE'S ALWAYS TOMORROW. DEEP DOWN YOU KNOW IT WILL BE THE SAME AND YOU DO THE BEST YOU CAN BECAUSE THIS IS LIFE WITH DIABETES.

FOR THIRTY MILLION AMERICANS, INCLUDING MY MOTHER, THERE'S NO CURE YET BUT THERE ARE WAYS TO HELP. LET'S PREVENT IT FROM BECOMING THE EVERYDAY REALITY FOR MILLIONS MORE. LET'S FIND OUT HOW, TOGETHER.