

PET HEALTH



EIGHTY-FIVE MILLION AMERICAN HOUSEHOLDS HAVE DOGS OR CATS. WHEN CANCER OR OTHER ILLNESS STRIKES, THEY WANT THE BEST FOR THEM.

A PROBLEM, SAYS V-C-A MEDICAL ONCOLOGY SPECIALIST ERIN ROOF, D-V-M, IS THAT CANCER SYMPTOMS ARE HARD TO SPOT. [BEGIN *SOUND BITE*]: **“THE OWNER MAY NOTICE A BUMP, OR A MASS, OR SOMETHING ON THEIR DOG THAT WASN’T THERE BEFORE,”** [END *SOUND BITE*] SHE SAYS. [BEGIN *SOUND BITE*]: **“BRING IT TO YOUR VETERINARIAN’S ATTENTION.”** [END *SOUND BITE*]

WHERE TO TURN? FORTUNATELY, V-C-A’S ANIMAL DIAGNOSTIC CLINIC IN DALLAS, TEXAS USES A MULTIDISCIPLINARY APPROACH TO PET CANCER, MUCH AS IN HUMAN MEDICINE. PET PARENTS CONSULT RADIATION AND MEDICAL ONCOLOGY SPECIALISTS ABOUT THE BEST TREATMENTS.

COMPASSIONATE CARE CREATES A HEALING ENVIRONMENT FOR PETS AND OWNERS. BOARD-CERTIFIED ONCOLOGY SPECIALISTS USE THE LATEST TOOLS, SUCH AS STATE-OF-THE-ART TRUE-BEAM™ RADIATION, FOR BETTER, SAFER, FASTER TREATMENTS TO HEAL OR EXTEND YOUR PET’S LIFE.

AS ONE PET PARENT PUT IT [BEGIN *SOUND BITE*]: **“I WANTED TO PUT PATCH IN THE BEST HANDS THAT I COULD PUT HIM IN, HE’S LIKE A CHILD TO US. HE’S NOT JUST A DOG. HE’S A FAMILY MEMBER. OUR EXPERIENCE HAS BEEN BEYOND MY EXPECTATIONS.”** [END *SOUND BITE*]

FOR MORE INFORMATION, VISIT THE V-C-A WEBSITE.