

## FOR EVERY CHILD



LOOK CLOSELY. REALLY CLOSELY. DEEP INTO THE EYES OF A CHILD. SEE THEIR HOPE AND OURS, TOO. WHOEVER SHE IS. WHEREVER HE LIVES. EVERY CHILD DESERVES A CHILDHOOD.

THAT'S WHY UNI-CEF IS THERE FOR EACH AND EVERY CHILD. LOOKING. DAY IN, DAY OUT, IN A HUNDRED-AND-NINETY COUNTRIES AND TERRITORIES, REACHING THE HARDEST TO REACH, THE FURTHEST FROM HELP. IT'S WHY WE STAY TO THE END AND NEVER GIVE UP.

WILL YOU STAND WITH US? STAND WITH US. STAND WITH US. STAND WITH US.

FOR EVERY CHILD.