



Our goal is simple:

RED CROSS HOME FIRE CAMPAIGN: SAVING LIVES TOGETHER

EVERY DAY ACROSS THE COUNTRY, SEVEN LIVES ARE LOST DUE TO HOME FIRES. EVERY FORTY MINUTES, AN INJURY FROM A HOME FIRE IS REPORTED. IT'S SIMPLE: THESE ARE ALL LIVES THAT CAN BE SAVED.

LAST YEAR, THE AMERICAN RED CROSS, ALONG WITH FIRE DEPARTMENTS AND COMMUNITY GROUPS, INSTALLED TENS OF THOUSANDS OF SMOKE ALARMS. REACHED NEARLY FIVE HUNDRED THOUSAND PEOPLE WITH SAFETY INFORMATION. TAUGHT MORE THAN THREE HUNDRED THOUSAND CHILDREN FIRE SAFETY EMERGENCY PREPAREDNESS. ACROSS ALL FIFTY STATES AT NO CHARGE, RESULTING IN MANY LIVES SAVED.

OUR GOAL IS SIMPLE: TO REDUCE HOME FIRE DEATHS AND INJURIES BY TWENTY-FIVE PERCENT. HERE'S HOW WE CAN DO THAT: MAKE A HOME FIRE ESCAPE PLAN WITH YOUR FAMILY. PRACTICE YOUR TWO-MINUTE DRILL UNTIL EVERYONE CAN GET OUT IN TIME. TEST YOUR SMOKE ALARMS. WORKING TOGETHER, WE CAN SAVE LIVES.

WE ARE ALL THE RED CROSS. JOIN US. AMERICAN RED CROSS. TO LEARN MORE, TO VOLUNTEER OR TO DONATE, PLEASE GO TO RED-CROSS--DOT--ORG OR CALL 1-800-RED-CROSS.