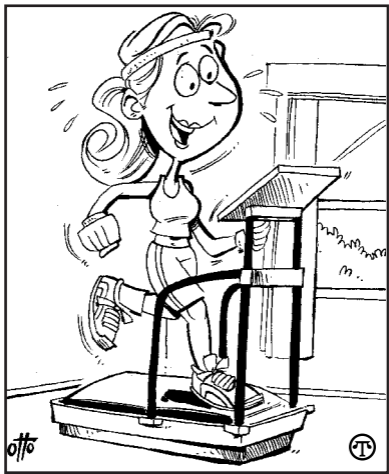


Resolutions That Last

(NAPSA)—What's the secret of a fitness resolution you can keep? It could be a strong willpower and buying the right equipment that will last.



Powder coating helps sports and fitness equipment last longer.

Whether you're buying golf clubs, skis or exercise equipment, you want them to last. The first step you can take to ensure the longevity of your purchase is to buy products with a powder coated finish. This resin-based finish not only keeps maintenance to a minimum, it increases the life of your equipment.

Powder coating is a durable finish that is applied by manufacturers to many products in place of typical paint. Where painted products may chip, peel or rust, powder coating is more resistant to wear and tear.

Best of all, powder coating technology may already be at work for you. It is used on tools, grills and outdoor furniture as well as hundreds of other home and garden products.

Powder coating clear coat is also used on some new Volvo and BMW automobiles to ensure a stellar finish that lasts many years, regardless of climate.

For more information, visit The Powder Coating Institute at www.powdercoating.org.