## Proven Germ-Fighting Metal Now In Powder Coated Finish

(NAPSA)—Ancient Egyptians used it to keep food supplies safe from fungus and mold. The Phoenicians used it to keep water from being spoiled by germs. Today silver is a key ingredient in new high-tech powder coated finishes that hospitals and doctors' offices are using to protect walls, counters and other germ-prone surfaces.



Long praised also as an environmentally friendly process that protects products from chips, scratches and stains, the new germ-fighting powder coatings use silver as their key antimicrobial ingredient.

## **Long-lasting Properties**

The new finishes have also been formulated to be effective long-term. According to Greg Bocchi, executive director of The Powder Coating Institute, "Powder coating manufacturers have extended the protective life of the new finishes by developing an inorganic, ceramic additive that ensures the slow release of silver ions over a long period of time." So not only will the surface remain germ-resistant, with powder coating, it will maintain its good appearance as well.

The new finishes have been developed by the manufacturers of powder coating, an advanced method of finishing a wide range of materials and products.

To learn more about powder coating, visit the Web site at www.powdercoating.org.