HOME TRENDS

Wood Designs Benefit From Durable New Finish

(NAPSA)—With most consumers looking for chic new furniture design to complement both traditional and contemporary interior décor, a new wood finish adds that perfect touch.

Powder coated finishes are revolutionizing the wood furniture market—particularly furniture made of popular medium density fiberboard (MDF)—because they offer design freedoms other finishing methods can't provide.

Furniture shoppers can now choose a home office desk, computer console, entertainment center, recreational suite or child's play center that is uniquely designed but still offers the sturdiness and warmth of wood.

A powder coated finish also protects wood furniture from stains, chips, spills and scratches; it promises value, beauty and easy care for years to come.

Consumers looking to update their homes with a new kitchen or bath should also look for products with a tough powder coated finish.

In addition to appliances and fixtures, powder coating can be found on easy-to-clean, durable MDF cabinets and other kitchen and bath products.

This high-tech powder coating process is being embraced by all the best manufacturers, including manufacturers of high-performance office and contract furni-

Photo courtesy of Herman Miller, Inc.

Powder coated furniture can take a beating and retain its good looks.

ture as well as consumer products, because the finish comes in a rainbow of colors and textures, is easy to apply and is more environmentally friendly than paint.

In addition to MDF products, successful testing is occurring on hardwoods, such as beech, oak, ash and walnut, and consumers should be able to find powder coated hardwood on the market in the next few years.

So, whether your personal taste craves an American Traditional or New Age Feng Shui motif, powder coated wood furniture will always be a standard accent.

For more information about powder coated wood and other powder coated products, go to The Powder Coating Institute's Web site at www.powdercoating.org.