

Celebrating On A Budget

A Product Finish For All Occasions

(NAPSA)—When trying to get the most value for your holiday dollar, look at a product's durability, not just its cost. Items that last are the ones that provide the best value.



Versatile and durable, powder coating helps protect all sorts of holiday items.

One way to help ensure that the gifts you buy will still be around for many holiday seasons to come is to look for items that are powder coated. This finish is both durable and versatile, protecting products with no limits on:

- **Size**—Anything can be powder coated, from a tractor on down to small tools.

- **Quality**—Whether it's a Volvo stationwagon for the entire family, a set of golf clubs for Dad, or a patio chaise for Mom, powder coating helps protect it from the elements.

- **Usage**—If it's an "active" product, such as ski equipment, or a "sedentary" one, like a piece of home-therapy equipment, powder coating stands up to life's toughest conditions.

- **Technology**—This attractive, scratch-resistant finish bonds so well with product surfaces that it works as well in protecting laptop computers as it does gardening trowels.

To find a broad range of powder coated products, check out the online *Consumer Buying Guide for Home and Garden* by visiting The Powder Coating Institute Web site at www.powdercoating.org.