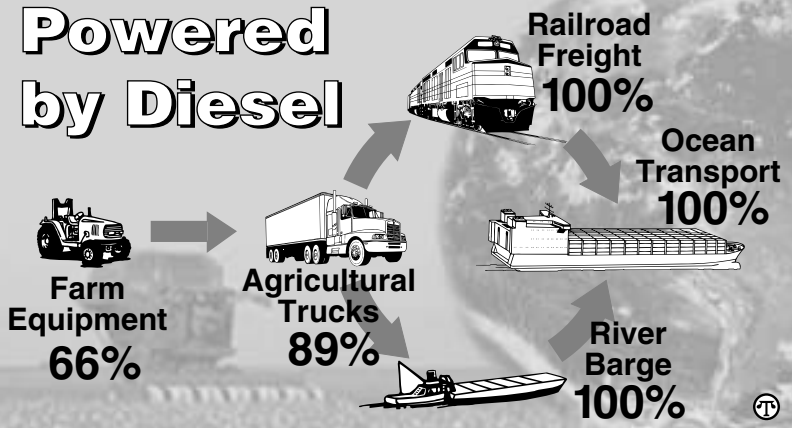


Understanding Our Economy

Moving Food From The Farm To The World

Powered by Diesel



By tractor, truck, train, barge and boat, U.S. farmers help feed the world.

(NAPSA)—America is often called the breadbasket of the world and is credited with helping feed the globe. As our farmers and ranchers bring in the harvest, there is something else we have to be thankful for—diesel power. Diesel equipment is a vital link in the supply chain that moves crops from the farm to the dinner table in America and around the world.

The agricultural community has relied on diesel power for the past 50 years and is, in part, a significant contributing factor in the 150 percent increase in farm productivity over the same period of time.

More than two-thirds of all U.S. farm equipment—from tractors to combines to irrigation pumps—is powered by diesel because diesel engines are uniquely qualified to do the demanding work farmers require. Diesel engines provide more power and torque than any other engine and diesel fuel provides more

energy per unit than any other source of power.

“Over the past century, diesel engines have become the workhorse of the American farm and the nation’s economy overall,” explains Allen Schaeffer of the Diesel Technology Forum, a leading authoritative source for information and insight on clean diesel engines. “The diesel industry continues to work hard at providing better, cleaner technologies that both improve the environment and provide farmers the power they demand.”

In fact, today’s diesels are cleaner and more fuel efficient than ever. There are also a number of technologies that can upgrade existing farm equipment—improving both its performance and emissions.

For more food for thought on clean diesel technology, visit dieselforum.org.