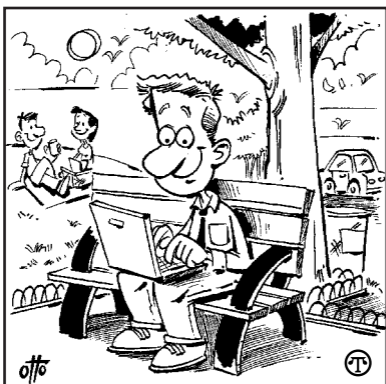


# Did You Know???

## With Earth-Friendly, Durable Finish Everyone Wins

(NAPSA)—While ethics in business means being responsible not only to customers but to the public in general, in manufacturing, production can result in pollution. Sometimes the cost of ecological responsibility can be too expensive for businesses to sustain.



**Powder coating, a top-notch durable finish that manufacturers apply to a wide variety of products—from laptops to automobiles, is highly recoverable and recyclable. That's good news for consumers and the Earth.**

Fortunately, hundreds of companies are switching from paint to powder coated finishing. This durable, ecologically sound coating process—used to protect thousands of products from cars and computers to outdoor furniture and building materials—is virtually pollution-free. The application process saves energy and requires no costly anti-pollution or waste disposal equipment; and excess powder can be reclaimed and recycled. This finishing process may even reduce the overall cost of production.

The industry offers a wide array of colors and textures, and powder coating is now available on a variety of materials, including metal, wood, and plastics.

The powder coating industry and its manufacturing customers have shown how environmental stewardship and good business go hand in hand and contribute to America's progress. For more information, log onto [www.powdercoating.org](http://www.powdercoating.org).