

SHOPPING ON A BUDGET

What To Expect When Buying For Baby

(NAPSA)—With their newest addition to the family, parents need baby furniture that is sturdy, safe, reliable and easy to clean—certainly nothing that needs “babyproofing.”

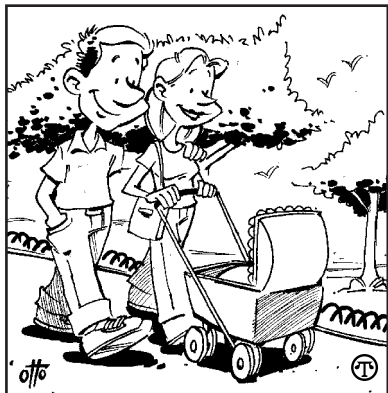
To their delight, many parents are finding that many top product manufacturers are now powder coating baby equipment, a surface finishing process that adds strength, durability, and shine.

A variety of products now feature “powder coated” on the manufacturer’s product tag, so you can be assured of the product’s resilience. But, if you don’t see it listed on the tag, ask your retailer who may know the answer.

Here are some commonly found powder coated products available in stores carrying baby furniture and equipment:

- strollers
- cribs
- playpens
- car safety seats
- high chairs
- swings

There is no limit as to the color choices when choosing powder coated baby products, as the finish is pigmented and can be used on metal surfaces, as well as some wood and plastic.



Many parents prefer baby furniture that has been powder coated because it does not have to be babied.

This finish resists scratches and corrosion, as well as the wear-and-tear of the growing toddler because the dry colored powder bonds chemically with the product it covers. This high-tech electrostatic process is also better for the environment than other product finishing technologies.

A “Consumer Buying Guide for Home and Garden” is available online with information on powder coated products. For a free copy, please visit www.powdercoating.org.