Zinc: A Sustainable Resource

(NAPSA)—Zinc coatings lengthen the life of steel by protecting the steel from corrosion. This benefit alone provides a huge conservation of natural resources by reducing the need for raw materials and energy to produce new



steel.

The recycling of zinc-coated steel adds to this conservation because energy requirements for remelting steel and recovering the zinc are less than those required for producing the original metals. Steel and zinc both meet the objectives of an environmentally-conscious society in search of sustainable materials.

Zinc is completely recyclable without any loss of its physical or chemical properties. Due to the long life span of zinc products, much of the zinc produced in the past is still in use, constituting a valuable and sustainable source of zinc for future generations. In fact, the original zinc-coated steel cables used to support the Brooklyn Bridge, installed in 1883, are still supporting over 144,000 vehicle crossings today.

For more information on zinc, go to the American Zinc Association's Web page at www.zinc.org.