

The Thrills And Chills Of Steel

(NAPSA)—Click, click, click. Your heart pounds as you crest the towering hill, suspended for a semi-second on the brink of terror. To what do you owe this ultimate thrill? A little bit of fear and a whole lot of steel.

Of the nearly 5,000 roller coasters in the world today, most are made of steel. As rides have grown in size and speed and changed in shape, the use of steel instead of wood as the predominant construction material has elevated roller coasters to their present entertainment and safety status.

Steel creates a smoother ride and enhances the effects and thrills of a roller coaster. The longest drop of a wooden roller coaster is 155 feet with a high speed of 65 mph—a mere kiddie-ride in comparison to the top-performing steel roller coaster, which boasts a drop of 225 feet and a speed of 80 mph!

Steel also holds the record for the steepest roller coaster—a 90 degree climb, and for the longest roller coaster—7,450 feet. Statistics like these leave wooden roller coasters in the dust!

Roller coasters have come a long way. Disneyland first used steel in coasters in 1955. Soon after, the trend began to sweep the nation. The strength of steel allowed designers to safely add loops and corkscrews, adding both hair-raising excitement and unprecedented safety to modern roller coasters.

The roller coaster boom shows no signs of letting up—approximately fifty new rides open each



The strength and safety of steel have allowed roller coasters to reach the “high points” that they have.

year! And even with menacing names such as the Big Bad Wolf, the Black Hole, the Mad Cobra, and the Loch Ness Monster, today’s roller coasters are safer than ever. Who would feel unsafe on the “Superman Ride of Steel”? Steel is also the most recycled material on the planet, so steel coasters are environmentally friendly as well as safe and fun.

Come one, Come all! Let loose and indulge in some of this high energy entertainment, provided to you by steel.

For more information about the strength and safety of steel, check out www.TheNewSteel.com.