

HINTS FOR HOMEOWNERS

The Secret Is Out: Decorative Stone Is In

(NAPSA)—You see it in the most expensive homes. Premium decorative stone has become one of the hottest trends in home improvement as an inexpensive way to increase property values.

A nationwide survey of real estate professionals found that adding premium decorative stone is one of the few home improvements that can provide returns of 100 percent or more on an initial investment and help you sell your home faster.

What Is Decorative Stone?

Decorative stone is a manufactured stone veneer designed to replicate the look and feel of real quarry stone without the excessive cost and weight. It can be applied to many different surfaces without major structural changes, is less expensive than real stone and doesn't deplete natural resources.

How To Use It

Premium decorative stone can be used in many remodeling projects. To create the most dramatic visual impact, apply stone to the entire front and one or more sides of your home or to an entire room. To stretch your budget, apply stone as an accent to select areas; for example, around the front entrance or on a single wall in a high-profile room where it's most likely to be noticed. Decorative stone adds warmth to a room and softens the look of trendy stainless steel appliances and copper accents in a kitchen.

Making It Easy

Selecting the right stone and color doesn't have to be daunting, even though there is a myriad of choices available. One manufacturer, GAF Materials Corporation, makers of CanyonRock Premium Decorative Stone, has taken the



Premium decorative stone can be an easy way to add value and style to a home.

guesswork out by incorporating the most popular styles. What's more, its product is backed by a transferable lifetime limited warranty that offers superior protection and enhanced resale value, is UL listed and has received the prestigious Good Housekeeping Seal.

Learn More

You can find all the tools and information you need to learn about decorative stone at GAF's Web site: www.gaf.com. The stone selector lets you choose a style and color, see the "before and after" of a house similar to yours and get interesting decorating ideas. You can also download a Color Guide written by a renowned expert to help you make the right decision, find a contractor to install the product or even learn how to install a decorative stone yourself.