

CAR CORNER

Warming Up To Remote Starters



Remote starters can help drivers beat the winter cold.

(NAPSA)—Winter isn't just hard on cars; it can be hard on drivers, too. Most anyone who's gotten into a cold car in the early morning will probably agree. But there are ways to make it more bearable.

For instance, you can put the brakes on the "icebox on wheels" effect by using a remote-start unit. These devices make it easier to warm up the interior of a car before getting in.

There's a wide variety of remote starters available, but which is best? "If you're looking to purchase a remote starter, it's best to choose an original equipment (O.E.) unit built specifically for your vehicle," explains Cindy Moreen, Marketing Manager for Mopar Accessories. "Aftermarket units aren't customized to your vehicle so, at the very best, they represent a compromise. And the 'cut and splice' installation technique used in most aftermarket systems can be a prescription for faulty wiring and operational problems."

Mopar offers remote starters designed specifically for Chrysler Group vehicles. They are engineered and tested to ensure seamless integration with specific Chrysler, Jeep® and Dodge electrical systems. Its "plug and run" wiring harness eliminates problems associated with "cut and splice" aftermarket systems.

Mopar units let owners start their vehicles from up to 800 feet away and include anti-code-grabbing technology, visual and auditory confirmation operation (flash of parking lights, chirp of the horn) and a warm-up/cool-down run time that can be programmed for 10 or 15 minutes.

In addition, a valet/service mode temporarily prevents activation of the system and a two-button-pressing system helps prevent accidental starting. The technology can be a good way to be sure your car gives you a warm welcome. For more information, visit a Chrysler, Jeep or Dodge dealer.