

Chevrolet's New Silverado Heavy-Duty Pickup Raises The Bar For Power, Performance And Payload

(NAPSA)—Chevrolet is revolutionizing the pickup truck market with its new 2001 Silverado Heavy-Duty (HD) pickup. The new Silverado HD, with the most powerful engine lineup in its class, offers three world-class powertrains that offer unparalleled Chevy Truck power and durability. Offering the new Vortec 6000 and 8100 gas engines, as well as a completely new Duramax 6600 diesel V8, the Silverado HD offers consumers the most powerful full-size pickup they can get.

All of the new Silverado Heavy-Duty pickups were validated for an extended operating life of at least 200,000 miles, without any major component failures. The Vortec 6000 and 8100 and the Duramax 6600 are simply the most powerful gas and diesel engines, standard or optional, on a full-size pickup. That fact did not go unnoticed by *MotorTrend* Magazine, which voted the Chevrolet Silverado HD the "2001 MotorTrend Truck of the Year."

The Duramax 6600 and Vortec 8100 mate to new smooth high capacity transmissions, including a standard ZF six-speed manual and the optional Allison 1000 five-speed automatic, with an exclusive grade braking feature. Both have close-ratio gearing, which provides exceptional launch, hill climbing and towing capability and economy.

"We feel that Chevrolet has set a new standard for power, performance and payload capabilities in a full-size pickup with our new series of Silverado Heavy-Duty pickup models," states John Farris, Silverado assistant brand manager.

The power of the new Silverado Heavy-Duty pickups is supplied by three new world-class powertrains:

- The new Duramax 6600 diesel V8 is the most powerful diesel ever in a full-size pickup. The Duramax 6600 is a state-of-the-art, 90 degree, direct injection, overhead valve, four-valve-per-cylinder, turbocharged and intercooled V8. With 300 hp, 520 lb-ft of torque, quiet operation and segment-leading acceleration at any load level, the Duramax 6600 provides more power than competing diesels.



Chevrolet's new Silverado HD provides superior power, performance and payload.

- GM's Vortec 8100 big block V8 is equally impressive. Replacing the Vortec 7400, the new big block produces 340 hp and supplies 455 lb-ft of torque. That horsepower and torque is actually more than its V-10 competition. The Vortec 8100 also provides best-in-class gas engine acceleration, major emissions improvements over its predecessor and only requires oil and filter changes for maintenance its first 100,000 miles of operation.

- The Vortec 6000 V8 is the Silverado HD's standard powerplant. This new Vortec engine replaces the Vortec 5700, and is the most powerful standard engine in its class. With 300 horsepower and 360 lb-ft of torque, the Vortec 6000 clearly outperforms competitive gasoline V8s, and offers a three percent increase in fuel economy over its predecessor.

With the awesome power of these three new engines, combined with tough new frames, advanced suspensions and higher capacity brakes, the Silverado Heavy-Duty pickups provide outstanding payload capacities as well as powerful hauling and trailering capabilities. Each heavy-duty pickup is completely trailer ready with a standard handling and trailering package.

Farris concluded, "With the power, payload and performance capabilities of the new Silverado Heavy-Duty pickup, we now have the most powerful lineup of three-quarter and one-ton pickups and chassis cabs in the industry."

To find out more about the all-new Silverado HD visit your local Chevrolet dealer or visit the Web site at <http://www.chevrolet.com/silverado/>.