

BUDGET *STRETCHING* TRAVEL IDEAS

Buy A Car, Get Two Free Round-Trip Air Tickets

(NAPSA)—Some lucky motorists will soon be in the clouds. When they buy a certain new car this month, they will receive two round-trip airline tickets.

Throughout the entire month of March, car shoppers who buy a 2001 OnStar-equipped Buick LeSabre also automatically receive two round-trip domestic tickets on

Northwest Airlines, to be used as they wish. The tickets are good for more than a year, and can be used individually, as a pair, or given as a gift.

A spokesperson for Buick said that, "LeSabre owners travel—both on the road and in the air—for a number of reasons, from visiting family to enjoying long weekends away. Through this partnership with Northwest Airlines, we're able to reward buyers in a way no one ever has."

Considering the LeSabre's track record, millions of Americans have decided to get behind its wheel, even without the carrot of free plane tickets. The LeSabre is the best-selling full-size car in the U.S. market for nine years running. It was named the AAA "Top Car" in the \$20,000-\$25,000 price range and was ranked number one in owner loyalty by R.L. Polk. With



A popular promotion for the best-selling full-size car in the U.S. is a pair of free plane tickets for buyers.

more standard safety features than any car in its class, LeSabre provides the most complete package of safety equipment of any full-size car on the road today.

Also steering customers its way is the fact that LeSabre was completely redesigned for 2000, and its 2001 models also sport new features. Those include dual-stage deployment bags for increased safety, a recommended oil change interval that is increased from 7,500 to 10,000 miles for improved economy and new 15-inch aluminum wheels.

Keeping drivers headed in the right direction is the General Motors 24-hour on-demand navigation and assistance device, OnStar is now a factory-installed feature on all custom SE and Limited LeSabre models.

For more information, visit www.LeSabre.com.

Editors Note: For use until March 31, 2001.