

Best Resale Value Vehicles

Money-Saving Advice For Finding New Vehicles With Minimal Depreciation Ahead

2009 Best Resale Value Brand: Honda

2009 Best Resale Value: By Vehicle Category

Compact Pickup:	Toyota Tacoma	Hybrid Crossover:	Toyota Highlander Hybrid
High-Performance Car:	Nissan GT-R	Full-Size Car:	Cadillac CTS
Full-Size Pickup:	Toyota Tundra	SUV:	Jeep Wrangler
Hybrid Car:	Honda Civic Hybrid	Luxury Car:	Audi A5
Crossover:	Honda CR-V	Luxury SUV:	Audi Q7 Quattro
Compact Car:	Mini Cooper	Van:	Honda Odyssey
Luxury Crossover:	BMW X5	Hybrid SUV:	Chevrolet Tahoe

Mid-Size Car: Lexus IS

2009 Best Resale Value: Top 10 Models

Honda Civic	Scion tC
Honda Civic Hybrid	MINI Cooper
Honda Fit	Scion xB
Toyota Prius	Scion xD
Toyota Yaris	Volkswagen Rabbit

All values based on the November/December 2008 Kelley Blue Book Residual Value Guide.
Top 10 models appear in alphabetical order.



(NAPSA)—When searching for a new vehicle, car-shoppers often consider fuel-economy, exterior and interior features, and price. Shoppers should also consider something they won't find on any window sticker: resale value. Depreciation often is the greatest expense incurred by drivers during ownership, so knowing the vehicle brands and models with the best projected resale value can help new-car shoppers make a more informed purchase decision.

The leading provider of new- and used-vehicle information, Kelley Blue Book www.kbb.com, announced the all-new 2009 model-year vehicle winners of its annual Best Resale Value Awards, which recognize current and upcoming vehicles for their projected retained value five years from now (the average ownership period).

Vehicle shoppers should take several factors into consideration when buying a new car to ensure as much future value as possible. First, car-buyers should choose a popular exterior color such as silver or black. Then, car-buyers should choose optional equipment that is customary for the type of vehicle they are buying. Equipment and options that are popular with used-vehicle buyers include antilock brakes (ABS), alloy wheels, audio system with MP3/iPod compatibility, power-operated leather-covered seats, cruise control, remote locking and navigation system. Car-buyers should also recognize that the cost of some potentially expensive features like premium audio systems will be difficult to recover at trade-in or resale time.

"Especially in today's tough market and difficult economy, consumers really need to take a hard look at the projected resale value of a car when choosing their next new vehicle purchase," said Jack R. Nerad, executive editorial director and executive market analyst with Kelley Blue Book's [kbb.com](http://www.kbb.com). "Choosing makes, models and options wisely now can help new-car shoppers keep additional money in their pocket down the road when they go to sell or trade in the vehicle used."

The 2009 Best Resale Value Awards list offers an array of vehicles to fit any lifestyle. For more information, visit www.kbb.com/BRVA09.