

# CAR CORNER

## Is Your SUV Riding On The Right Kind Of Tires?

(NAPSA)—If you drive an SUV, your tires may be taking you for a ride—particularly when it comes to handling and the life of the tire.

Considering how they're used, today's sport utility vehicles (SUVs) have become the modern equivalent of yesterday's family station wagons. This means the aggressive tread patterns of all-terrain tires consumers often see in off-road use on television are probably not the best fit for their SUV.

If your SUV is used for taking the kids to soccer, making the weekly run to the grocery store and handling life's other everyday adventures, experts say the smarter consumer decision would be to outfit it with a set of tires designed primarily for highway driving.

According to Thom Peebles, brand marketing director for Uniroyal Tire, consumers need to carefully consider how they use their SUVs when it comes time to replace the tires. He says that while some off-road tires may look attractive, tires designed primarily for the highway would be a better value.

For example, the Uniroyal® Laredo® Cross Country tire is said to deliver excellent handling via open-tread grooves for great wet grip and all-season traction. It's also designed to deliver a smooth, silent highway ride.

But handling and ride comfort are only part of the story: The Laredo Cross Country tire is built to last and is backed by a 60,000-mile treadwear limited warranty.

With 14 new sizes coming this year, the Uniroyal Laredo Cross



**An SUV that's used like a station wagon probably needs tires designed for highway driving.**

Country tire fits a broad range of today's most popular SUVs and light trucks.

"You don't have to be an expert in tires, but you should think about how you use your vehicle and your driving style," Peebles said. "By providing this information to your tire dealer, they can recommend the right type of tire for you."

Uniroyal Tire is one of the world's leading tire brands for passenger and commercial cars, pickups, light trucks, minivans and sport utility vehicles.

"If your version of going off-road is parking on the unpaved section of the soccer field, you need a tire purpose-built for the highway," said Peebles.

To learn more, visit Uniroyal online at [www.uniroyal.com](http://www.uniroyal.com).