

# SAFETY SENSE

## New Cars Safer Than Ever

(NAPSA)—Safety's a top priority for new car buyers. A most recent survey found nine out of the top 10 new features consumers want in their next vehicles are enhanced safety features.



The auto industry is working aggressively to engineer the latest safety technology into new vehicles. Consumers now have more safety technology than ever.

Safety belts and air bags are standard in every vehicle. Automakers also now offer everything from anti-lock brakes, to side head air bags and curtains, to electronic stability control. Consumers are best equipped to choose which additional optional safety features they want in their next new car purchase. Safety is a personal choice and not every consumer desires every safety option available on vehicles today.

Safety is a shared responsibility among automakers, the government and the motoring public. The auto industry is doing its part. The public can do its part by buckling up and practicing safe driving habits.

For more information on the auto industry's commitment to safety, log on to [www.autoalliance.org](http://www.autoalliance.org).