



CAR CARE CORNER

Put More Miles In Your Tank

(NAPSA)—As the number of families hitting the road for vacations rises, so does their desire to reduce travel costs. Fortunately, common sense and good driving sense can go a long way toward conserving gasoline. These 10 tips may help.

- Avoid high speeds. Use cruise control. Increasing your speed uses more fuel.

- Avoid unnecessary idling, it wastes fuel.

- Avoid jackrabbit starts and sudden stops.

- Remove excess weight from the trunk. Extra weight decreases gas mileage.

- Keep your tires properly inflated. Under-inflated tires can reduce fuel efficiency.

- Use overdrive gears if you have them. Their use can reduce engine speed and improve fuel consumption.

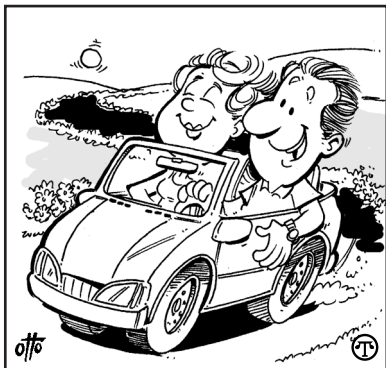
- Use your air conditioner sparingly. Its use increases gasoline consumption.

- Keep your engine tuned.

- Check and replace air filters regularly. Clean air filters keep impurities in the air from damaging the engine and can improve fuel economy.

- Get gasoline specially formulated to give you better mileage.

According to tests done by Shell using standard EPA procedures, the new Shell gasolines can give better mileage because it



Get better mileage by driving efficiently and using a friction reducing gasoline.

reduces engine friction—and less friction means improved engine efficiency which can give drivers better mileage.

The new gasoline formulation reduces friction between moving parts inside the engine, like pistons and rings, so they slide more easily inside cylinders, helping the engine run more efficiently and use less fuel. In addition, the new formulation can clean up engine deposits left behind by other gasolines. A clean engine also performs better.

The new formulation is available in all three grades, so no matter which grade you choose—regular, plus or premium unleaded—your engine will benefit from better mileage and a clean engine. To learn more visit www.shellus.com or www.localshell.com.