

# newsworthy trends

## Driving For Vacations

(NAPSA)—As more Americans drive for their family vacations, consumers are demanding more comfort features in their family vehicles. This summer, more than 70 percent of travelers plan to spend at least part of their leisure time cruising along scenic roads, according to the Travel Industry Association of America (TIAA).



**Families are heading out on the highway—in vehicles equipped with the latest technology.**

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The increased time on the road has led more and more Americans to order their new family sport-utility vehicles or minivans with such entertainment features as rear-seat DVD players and video game systems to entertain children on long trips.

Additionally, parents driving long distances to National Parks, relatives' houses, mountains, beaches or other vacation spots are ordering Global Positioning System technology for their vehicles.

Other comfort features, such as small refrigerators that plug into power outlets, additional cupholders for back-seat passengers, and rear-seat climate control, are also making their way into family vehicles in increasing numbers.

For more information, go to [www.autoalliance.org](http://www.autoalliance.org).