

# THE HOME FRONT

## Pet-Friendly Flooring Benefits The Entire Family

(NAPSA)—While most pet owners love their pets, none are fond of the damage pets can do to furniture, drapes and floors. Fortunately, there are ways to balance affection for Fido with the desire for beautiful floors.

Thanks to today's luxury vinyl tile, pet owners can have the look and feel of ceramic, slate, stone or marble while maintaining luxury vinyl's many advantages. Luxury vinyl has many pet-friendly qualities including:

- Low allergen—great for the combination of kids and pets
- Moisture resistant—no need to worry about the water bowl spilling
- Quiet—no more clickety-clack from pet claws
- Easy maintenance—quickly and easily remove pet hair, paw prints and dirt

"I go to great lengths to cater to my dog—a beautiful Great Dane with a wonderful personality," says Diane Martel, vice president of marketing for Nafco, a leading luxury vinyl brand. "However, she can be a mess! When I had hardwood floors I couldn't keep it clean. With luxury vinyl, pet owners can appreciate the beautiful looks of wood without the worry of damage from pet mishaps."

Where traditional flooring options would suffer from the everyday wear of pets, Nafco's Tritonite wearlayer protects your floor up to five times better, allowing your floor to stay beautiful longer. Design a floor with the confidence it will look great—even if dogs, cats or kids tread on it every day.



**Luxury vinyl tile's advanced wearlayers protect floors against "rough" treatment from dogs and cats.**

With luxury vinyl flooring, having a pet in the house can be a joy instead of a burden. You no longer have to agonize over things like potty training on hardwoods or muddy paws on carpet. You can spend less time worrying about your floors and more time loving your pets.

Thanks to GroutFit, a new realistic grout treatment, it is almost impossible to tell the difference between Nafco and the materials it replicates. GroutFit fits tiles together seamlessly—eliminating the tell-tale seams of conventional vinyl tiles. A beautiful option, luxury vinyl flooring not only replicates the look of fine-grained wood, ceramic, slate, stone and marble, but it is affordable and pet-friendly.

For more information on luxury vinyl flooring, visit [www.nafco.com](http://www.nafco.com) or call 1-800-248-5574.