TIRE TOPICS

Selecting Tires While Sitting Down

(NAPSA)—Many drivers may save time, money and trouble when it's time to buy tires if they first take a ride along the information superhighway.

A new computer program tells exactly which tires have the qualities of durability and handling most suitable for drivers depending on their cars, driving style and environment. You can virtually kick all the tires you want from your home or office computer before having to make up your mind.

Standard testing technologies were used to evaluate tread life, wet traction, hydroplaning, noise, snow/ice traction, off-road (mud) traction, and handling.

You can check all the tires you're considering by accessing Tire Advisor through the AOL service as well as America Online interactive brands Netscape, CompuServe and AOL.com or by entering the AOL Keyword: Tire Advisor. Select Car Care from the Autos Channel, clicking on the Tires tab and then clicking on the Tire Advisor logo.

After you enter Tire Advisor, the screens ask you to enter your vehicle's year, make, model and options. You're then asked questions about your driving habits and priorities. Based on your answers, you get a list of the tires

When it's time for new tires, many savvy drivers stop first at the computer to find out which tires best meet their needs.

that best meet your needs, including test results to help you judge which tires are best for you and your car. What makes Tire Advisor unique is that results are compared across 11 brands.

The brands that sponsor the Tire Advisor program are Michelin, BFGoodrich and Uniroyal, but other prominent brands are covered in the program, including Bridgestone, Cooper, Firestone, Goodyear, Pirelli, Yokohama and several other, smaller brands.

Tire Advisor can give you price lists for authorized Michelin, BFGoodrich and Uniroyal dealers in a 20-mile radius of your address. Participating dealers are committed to providing price quotes within 24 hours.

To learn more, call 800-691-4002, or visit www.tireadvisor.com.