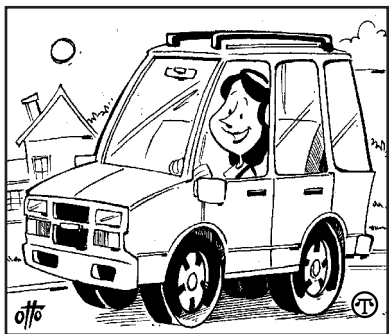


Women at the Wheel

Survey: SUVs Most Popular With Women

(NAPSA)—When shopping for a new car, women now favor sport-utility vehicles (SUVs) over any other vehicle type.

According to a survey by automotive research firm R. L. Polk & Company, women favor SUVs 23.9



SUVs are increasingly popular with women because of their versatility and cargo capacity.

percent of the time, making them women's No. 1 vehicle choice for the first time ever.

The increasingly strong political force known as "soccer moms" favors SUVs because of their versatility for ferrying children to practice, hauling groceries and running other errands.

Women are making SUVs America's new family vehicle because they can be used for day-to-day transportation needs and also for towing a boat or a camping trailer on a family vacation. Plus, women with more than two children often find they need SUVs in order to safely fit three or more kids in child safety seats.

For more information, visit www.autoalliance.org.