

Seeking Child Heroes

(NAPSA)—Do you know a young hero—a child or teenager seeking to improve the quality of life, safety or environment of others? If so, consider nominating your hero for the first-ever “Alexandra Scott Butterfly Award” to celebrate young everyday heroes.



The award is named in honor of Alexandra Scott, an eight-year-old cancer patient who gained national attention for her efforts to raise money for cancer research with annual lemonade stands.

What started as a simple but passionate idea has inspired a worldwide grassroots fundraising effort that raised \$1 million in 2004 alone. Sadly, Alex—who loved butterflies—passed away Aug. 1, 2004. Parents Jay and Elizabeth Scott continue promoting Alex’s cause and raising money for pediatric cancer research.

The Alexandra Scott Butterfly Award is part of the Volvo for Life Awards, Volvo’s annual program to seek out and celebrate heroes of all ages. Through Jan. 10, 2005, individuals nationwide are encouraged to visit www.volvoforlifeawards.com to nominate a child hero they know. Alex’s parents will select the winning child hero and Volvo will donate \$25,000 to the Butterfly Award winner’s charity of choice and honor him or her March 24, 2005 in New York at a gala awards ceremony.