## HEAR THIS!

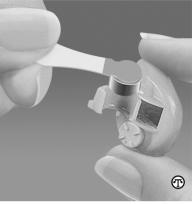
## Six Easy Ways To Care For Your Hearing Aid

(NAPSA)—An estimated 46 million people in the United States report having a form of arthritis. Many of these adults also suffer from hearing loss and because of the arthritis face dexterity challenges when having to change their hearing aid battery. Recognizing this issue, Duracell has created the EasyTab® hearing aid battery, which provides the longest tab of any hearing aid battery on the market today. Its innovative design has also received the first-ever hearing aid battery commendation for ease of use from the Arthritis Foundation®.

If you know someone who wears a hearing aid, or you wear one yourself, here are six tips on hearing aid care that you may want to listen to:

- 1. Keep your hearing aid away from heat and moisture. Hearing aids are expensive and contain some very sensitive circuitry that should be handled with care.
- 2. Replace dead batteries right away. According to hearing instrument specialist Camille Catalano, handling very small hearing aid batteries can be difficult for patients with dexterity challenges. The good news is that the design of the EasyTab battery makes it easy to remove from the packaging, hold and insert. It features the longest tab of any hearing aid battery.
- **3.** Clean your hearing aid as instructed. Before you start, make sure your hands are washed and dried.

Remember not to get the elec-



Hearing aid batteries with tabs are much easier for arthritis sufferers to use.

tronic parts wet. You may want to use a soft cotton cloth to clean the entire device. If your hearing aid is in the ear, you need to take extra care while cleaning it. You should inspect the hearing aid daily after taking it off at night to look for any dried earwax on it. If you find wax, use a soft cloth to clean it.

- **4.** Don't use hair spray or other hair care products while wearing your hearing aid.
- **5.** Turn off your hearing aid when you're not using it. This will give your battery longer life.
- **6.** Keep replacement batteries and small hearing aids away from children and pets.

To learn more about hearing health, visit www.duracelleasytab.com.

For more information about arthritis care and prevention, visit www.arthritis.org.