

Holiday Presents Draining Your Battery Stash? Consider Rechargeables

(NAPSA)—Now that the holidays have passed, all those power-hungry holiday gifts are waiting to be fed. The new digital camera, gaming system, remote-control toys, MP3 player and flash unit have been eaten through countless sets of batteries and are waiting for another high-energy meal.

So, what is a “battery manager Mom” to do? Well, if she is changing batteries in devices more than once a week, she may want to consider rechargeables. Once the domain of the organized and the thrifty, rechargeable batteries have come into their own as a powerful and smart way to fuel many of today’s essential devices.

According to research conducted by Energizer, a household of four with children under 18 years old owns or will own, on average, more than 26 electronic devices, such as digital cameras, portable CD players, toys and games.

This level of demand is just one of the reasons that rechargeable systems can be a great economical energy solution. But remember, chargers come with different features, so it’s important to find the system that matches your family’s lifestyle and the needs of your electronic devices. If you are purchasing a rechargeable system for your family, here are some things to consider:

- **Lifestyle:** People on the go should consider a smaller, more portable system that can charge using a computer USB port or a wall outlet. Families that use a lot of batteries and different-sized ones may want to consider a larger, less-portable system that



To satisfy the demands of today’s high-tech families in an economical way, many consumers are turning to rechargeable batteries.

charges a large quantity of batteries—even those of different sizes—at one time.

- **Charging Speeds:** Generally, the faster a rechargeable battery charges, the fewer number of times it can be charged.

- **Length of Charge:** You don’t want to lose that special “family moment” because your digital camera is out of juice, so look for a rechargeable system that offers a long-lasting charge. Generally, a rechargeable system with 2450 milliamp hours (mAh) will provide approximately 300 pictures per charge and hundreds of charges per battery over its life cycle. Results will vary by camera.

Staying Charged

Now longer lasting and able to be recharged hundreds of times, today’s rechargeable nickel metal hydride (NiMH) batteries and chargers boast sleek designs and other user-friendly features.

Energizer, the No. 1-selling brand of rechargeable batteries, has just introduced two new chargers to help people with power-hun-

gry devices and gifts stay charged for every occasion: the Family Charger and the Duo Charger.

The Family Charger is geared toward busy families with heavy battery demands. Just drop the batteries in the charger, close the lid and it begins charging automatically. The unit can charge a large quantity of batteries and multiple battery sizes at the same time—up to eight AA, eight AAA, two 9V, four C and four D. Also, the Family Charger is easy to use and fast—charging four AAs in as little as three hours or eight AAs in six hours. Easy-to-read charge-status indicators will show you instantly if your battery is charging or charged.

The Duo Charger meets the demands of the high-tech, portable power user in the 18- to 24-year-old age group. It charges two AA or AAA rechargeable batteries (NiMH) in as little as two hours for AAAs, and as little as five hours for AAs through a computer’s USB port or through a standard wall adapter, giving users the versatility and the flexibility to choose how they want to recharge. In addition, the Duo comes in three fun colors and has an interactive, customizable computer program that enables users to monitor the charger’s progress on their computer screen.

The new rechargeable offerings join the safe and easy-to-use Energizer Easy Charger, which charges either two or four AA or AAA batteries. Also available for those who travel is the Energizer Compact Charger which, as the name implies, is so compact that it fits in a kitchen drawer or travel bag.