

HOLIDAY GIFT IDEAS

Classic Gift Picks

(NAPSA)—There are ways to choose great holiday gifts even if you don't have a person's wish list to help you shop.

The key is to opt for classic gift choices rather than trendy ones—after all, that latest-style shirt or newest self-help book may be all the rage today, but what about tomorrow? Plus, finding classic gifts can be easy. Just keep an eye out for items that have stood the test of time.



Gift giving can be tricky, but if you stick to the classics, it can be a little easier.

For instance, Brut's Fragrance Gift Collection features the brand's timeless cologne and a lighter splash-on to arm men with the essentials needed to smell fresh and crisp from sunrise to sunset. Similarly, the Heritage Collection includes cologne, as well as deodorant formulated with a patented compound to provide 24-hour odor protection.

The products are designed to complement a guy's natural scent, further helping to take the guesswork out of selecting presents for the men in your life.

For additional information, visit www.brutworld.com.