

# Scent-sational Ideas

## Creating The Essence Of Power And Allure

(NAPSA)—For thousands of years, women and men have anointed themselves with scents. It has been said that Egypt's ruling queens Cleopatra, Nefertiti and Hatshepsut had extensive vats of exotic perfumes. History also notes that during the reign of King Charles II, men often carried pomanders, or "nosegays," of scents as accessories.

Although the science of scents has changed over the centuries, the overall effects of perfumes and colognes have not; they entice and allure, creating a powerful olfactory "image" of the wearer.

For example, the compelling and lavish new V.I.P. bijan fragrances for women and men evoke luxury and style that are sure to get noticed. Bijan is a designer coveted by important people around the world who crave a unique and sophisticated wardrobe. Representing power, success and influence, it's only natural that bijan designs a fragrance that symbolizes the same ideal standard.

The woody and fresh V.I.P. bijan men scent commands attention. The fragrance embodies a strong, masculine impression with captivating top notes of Sage, Lemon Zest and Sea Mist Accords. A diverse and well-balanced heart of Geranium, Fresh Pimento, Pink Peppercorn and Suede Accords progress to a base of woods comprised of Sandalwood Bark, Atlas Cedar Wood, Guaiac Wood, Orris Wood and Musk.



**Throughout history, scents have been used to convey an aura of power and allure.**

V.I.P. bijan women is a floral gourmand fragrance distinguished by true femininity and illustrious character. This scent unequivocally defines a woman with tantalizing top notes of Dark Plum, Sparkling Mandarin and Black Currant. A floral heart of Fresh Lily, Sensual Jasmine and Tiare Flower are accentuated by deep, rich base notes of Dark Vanilla, Creamy Musk and Black Amber.

With their unique arrangements of notes, these fragrances evoke ambiances that are sure to attract attention. Packaged in vibrant hues that reflect the glow and warmth of Southern California, the bottles are adorned with a charm that symbolizes glamour and allure. The scents—available individually or in three-piece gift sets—are available at [Perfumania](http://Perfumania.com) and [www.perfumania.com](http://www.perfumania.com).