

GIFT-GIVING IDEAS

The Sweet Smell Of Successful Giving

(NAPSA)—The next time you want to show you have the gift for giving, you may care to follow your nose and present a present with a pleasant scent.

Scent can affect your mood, your memory, your entire sense of well-being. For example, in a Russell Research survey, 39 percent of respondents said the smell of pie produces happy memories. Anthropologists speculate that humans have been making and wearing flower-scented ointments for 9,000 years.

That may be one reason flowers are generally appreciated. You can find arrangements suitable for men as well as for women. Attractive vases, balloons, boxes of candy and even stuffed animals can accompany the posies, depending on the occasion and the recipient.

If you want to give something more lasting than flowers, local stores now offer a number of perfume and pampering gift sets that most any woman—maybe even you—would want.

One has an uplifting citrus floral fragrance to energize the body while exciting the senses and reviving the spirit. In a spa-style white waffle bag you get Elizabeth Arden Green Tea-scent spray, enriched body butter, body scrub, bath and shower gel, shampoo and conditioner.

For an intoxicating floral exotic scent, there's Elizabeth Arden Provocative Woman eau de parfum spray and touch-on, body lotion and bath and shower gel.

Sparkling champagne and wild berries mingle with the seductive warmth of cashmere, musk and white chocolate to create Provocative Interlude, a modern fragrance with gourmet accents. It comes from Elizabeth Arden in eau de



Your nose knows a great scent makes a marvelous gift—including for yourself.

parfum spray and body lotion.

The scintillating signature fragrance from Elizabeth Arden, Red Door, has an elegant bouquet of deep, rich florals. It's available in a five-piece set, including eau de toilette spray, body cream, bath and shower gel, perfumed body powder and perfume spray.

As glamorous as the original, but with a sensual softness all its own, is Red Door Velvet. A feminine bouquet of rich florals combine with fresh notes of aromatic Earl Grey Tea to reveal a veil of airy musk and a feeling of velvety softness in eau de parfum spray and body lotion.

The company's 5th Avenue is a warm, sheer, floral fragrance available in perfume, body lotion and cream cleanser with a style and spirit that's all its own.

Finally, to give a sweet and soothing experience to everyone you encounter every day, tuck a fresh rosemary or lavender sachet in your lingerie drawer or linen closet. Aromatherapy experts say rosemary and lavender can help alleviate nervousness.

Keep these ideas in mind and you may find you can come up smelling like roses whenever it's gift-giving time.