

Scents & Sensibility

Finding Your “Scent Personality”

(NAPSA)—When it comes to discerning what fragrances appeal to you, the nose may know more than you think.

Ever wonder why some scents are more appealing to you than they are to your best friend? Some experts have said that deep inside our psyche lies our true “fragrance personality.” This personality is said to be why people react differently to different scents. The theory holds that there are millions of combinations of fragrance ingredients, but there are really only a few fragrance personality categories. Knowing which category you’re most apt to respond to could make selecting a fragrance easier. Experts at Perfumania offer these tips:

Flower Power

If you enjoy classical music, love vacations in the country and pink dominates your wardrobe, then a Floral scent could be your best choice—feminine with a flowery aroma. A unique one to try is Bijan Wicked for Women.

Fragrant Fruit

If you’re into rock ‘n’ roll, getting pampered with spa treatments and yellow is your favorite color, then you may want to consider a Fruity scent.

Call Of The Wild

If R&B music and relaxing at lakeside resorts is your idea of pure pleasure—and if you love the color green—then a “Green” scent may be for you. The scents are composed of natural oils found in the leaves and stems of plants.

Back To The Beach

If you dig sushi, are the last one to leave the beach at sunset and favor blue home décor hues, then a crisp Oceanic scent is prob-



What does your favorite scent say about you? More than you might expect.

ably for you. These types of fragrances use elements that are reminiscent of the sea and the air that surrounds it.

A Walk In the Woods

If you adore spicy foods, jet-setting around the globe and you sleep in red satin sheets, a scent from a Woody category could delight you. A great scent to try is Bijan Style for Men.

Head East

If you enjoy jazz music, exotic island getaways and purple is your color of choice, then an Oriental scent could be the right accessory for you. A great evening scent is Realm for Women and Realm for Men.

Finding A Scent

After determining your “fragrance personality,” it’s a good idea to seek expert advice and a fragrance shopping environment that encourages trial and contemplation. Stores such as Perfumania and Perfumania.com sell designer fragrances as well as cosmetics, bath and body items, accessories and skin products.