

# HOLIDAY GIFT IDEAS

## Masculine New Fragrance Has Star Power

(NAPSA)—If you want to heat up the holidays for the leading man in your life, follow the latest trend in gift giving: Treat him like a star.

As an increasing number of men become interested in grooming, the look—and scent—of Hollywood's hottest male celebrities has become all the rage. A number of celeb-inspired men's fragrance products are expected to be among this season's most popular—and personal—gifts.

For instance, one of the first male celebrity fragrances introduced to the U.S. is part of an exciting new fragrance collection inspired by the dynamic international superstar Antonio Banderas. Seductive and masculine, the Spirit Antonio Banderas collection exudes the essence of the Emmy-nominated celebrity's life—sensuality, passion, attitude and strength. Bursting with fresh, raw energy, Spirit takes any moment and infuses it with life and excitement.

"My Spanish heritage is very important to me, and in everything that I do. I want to be an ambassador for Latin culture," says Banderas. "Spirit is an invigorating, masculine fragrance that reflects a part of my personality and that of my culture."

Featuring top-notes of citrus leaves, neroli and natural ber-



**International superstar Antonio Banderas inspires a new fragrance for men.**

gamot, these energies blend with spicy and floral mid-notes—orange tree leaves and cinnamon bark—giving Spirit Antonio Banderas a strong and sensual heart.

This dynamic new fragrance collection from PUIG Fragrances and Personal Care North America, Inc., includes Eau de Toilette Spray and After Shave. Shower Gel and After Shave Balm are included in holiday gift sets. They're available at fine drug and mass market retailers and department stores nationwide. The intoxicating fragrance can help add a sensual surprise to his holiday.