

Your Dream Life: What's It Made Of?

(NAPSA)—When you look at your life, is it all you dreamed it would be? According to a recent survey of more than a thousand American women between the ages of 18 and 65, most women rank money and fitness as the two most important factors in achieving their dreams.

The survey also discovered half of the women consider improving their relationships with their partners key to their dreams. Almost half the women surveyed (46 percent) said that finding a satisfying career was as important as finding the partner of their dreams.

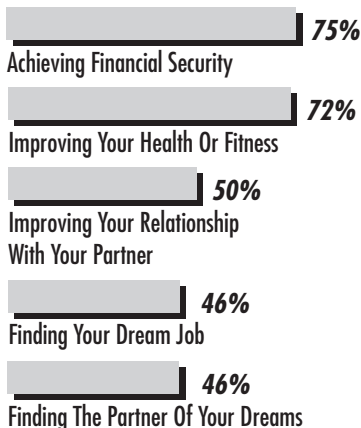
Living a dream life doesn't appear to involve much self-indulgence. Only 26 percent of the women ranked traveling abroad pleasure or being more attractive as important elements in their dream lives.

Having a beautifully decorated home appealed to 38 percent, owning a vacation home to 20 percent and owning an expensive car to only 11 percent.

The survey, conducted by Avon Products, Inc., was inspired by their new woody floral fragrance called Dreamlife. The fragrance was developed to encompass what women feel dreams are truly made of. It is comprised of three dream-like floral notes:

“Carefree Innocence”: Top notes of Chinese Apricot, Passionflower Nectar, Ballerina

Avon Dreamlife Survey



Avon asked over 1,000 women to rate the importance of different achievements in terms of bringing them closer to living the life of their dreams.



Freesia and Bangalore Roses speak to a time when everything was possible.

“Eternal Optimism”: The Moroccan Winter Mimosa, a vibrant flower that blooms against all odds, conveys a message of optimism throughout the heart of the fragrance.

“Inner Strength”: Drydown filled with Glowing Amber, Patchouli Flower and Sandalwood to stir the imagination and inspire dreams.

You can learn more about the new scent through 1-800-FOR-AVON or online at www.avon.com.