

# UPSCALE

# W LIVING

## Designer Fragrance

(NAPSA)—Smart, elegant, impeccable, tasteful. That's the image many women wish to present, both at work and on the town. A classic scent from a legendary fashion designer can help complete the picture.



**Designer Bill Blass has created a simple and elegant scent for today's woman.**

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Bill Blass' attitude toward fashion has always been to keep clothes and adornments simple, elegant and chic, never scrimping on luxurious fabrics or precise tailoring. This way a woman is free to express her true self without superficiality.

This same attitude is reflected in the fragrance Bill Blass for Women. Created by the designer himself, the scent captures the essence of today's woman; it is feminine, yet has depth and substance—a quintessential fragrance for anytime, anywhere. As Blass puts it, "Style is what a woman makes it."

Bill Blass for Women fragrance and gift sets are available at mass retail outlets and drug stores.